




# Malaysia & Singapore

Growing and thriving since 2004

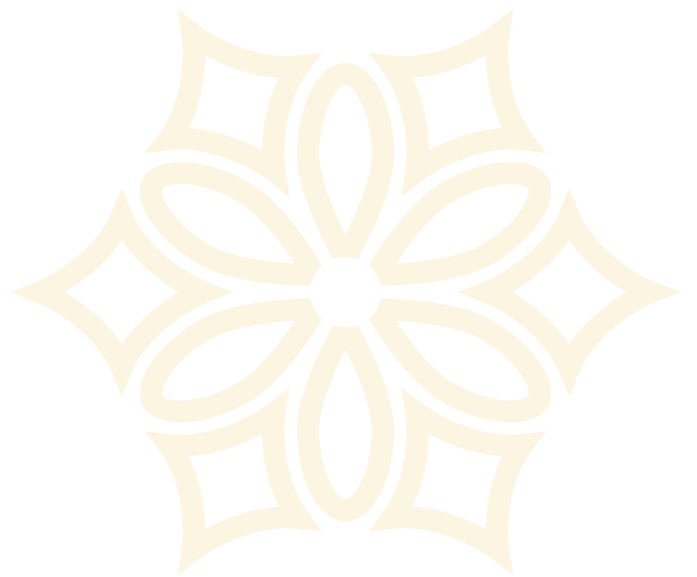


If you're reading  
this, you're onto  
something

*big...*



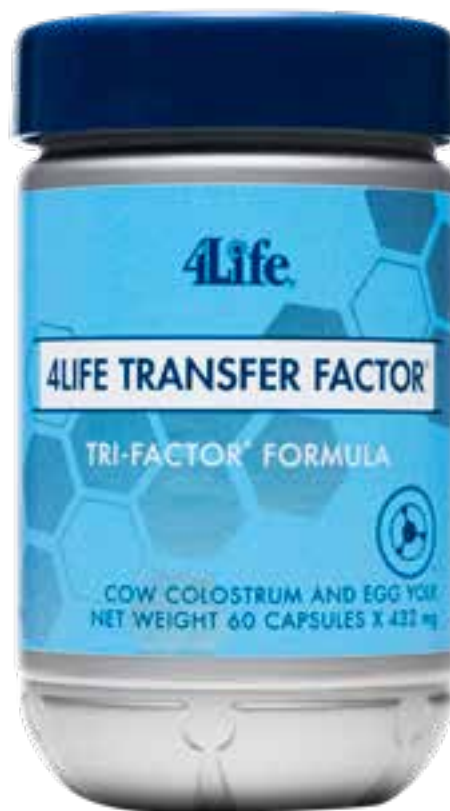
**4Life Malaysia and Singapore** are not just part of the fabric that makes up 4Life's global presence; they're top markets within the 4Life family. What makes us so special? Dedicated people like you who are willing to push the envelope and see where passion can take them. Will you join us as we change lives and take 4Life Transfer Factor® to the world?



# What sets 4Life Malaysia and Singapore *apart?*

 Quality products

**While 4Life Transfer Factor Plus Tri-Factor Formula and 4Life Transfer Factor Tri-Factor Formula** are among the markets' top sellers, other immune support products and nutritional supplements are also part of their vast portfolio.





## Extensive training and support

**4Life Malaysia and Singapore** offer regular training events to help Affiliates improve their sales skills and grow their businesses.

The 4Life logo, featuring a stylized sunburst icon to the left of the text "4Life" in a white, sans-serif font, all set against a blue rectangular background.

4Life



## Perfected programs

**We have a number of programs to set Affiliates up for success**, like the Loyalty Program, which rewards repeat purchases with free products, along with bonus and incentive programs, like Great Escape— all-inclusive luxury trips for Affiliates who achieve milestones and major goals.



# A Message from our Founder: **David Lisonbee**

**What drives us to continue engaging,** innovating, and passionately sharing 4Life Transfer Factor®? The answer is simple: people. People are the reason we started this business, and they're the reason we invest in 4Life and its products.

Initially, we began using 4Life Transfer Factor in our own home to supplement our young family's health and wellness. The power of 4Life Transfer Factor was evident, and we knew it could change others' lives, too. We had to take it to the world!

4Life Transfer Factor and 4Life are gateways to personal fulfillment. Where Transfer Factor allows people to live a healthier life, 4Life and its opportunity allow people to choose their own path. In other words, we are here to support you on your journey—whatever your end goal may be!

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At 4Life, we talk about “Together, Building People.” It's all about empowering ourselves and each other to live healthier lives . . . to spend more time with our families . . . to choose a new path and boldly walk toward our dreams.

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So, what direction will you take? It's all up to you, and we want to help you get there.

With passion,



David Lisonbee



*Meet*

Our President  
and CEO





**Danny Lee:** President and CEO  
since 2017  
Began at 4Life in 2008

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**Affiliations:** Chairman of the U.S. Direct  
Selling Association, World  
Federation Direct Selling  
Association CEO Council and  
Ethics Committee

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**Favorite  
product:** 4Life Transfer Factor®  
Immune Boost

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**I believe there has never been a better time to be part  
of 4Life.** Now, more than ever, the immune system  
is at the forefront of people's minds. As The Immune  
System Company®, we're ready to stake our claim as the  
manufacturer of the best industry-leading immune system  
support product in the world: 4Life Transfer Factor®.

Not only do we offer exclusive products, but we provide an  
incredible organization that supports, uplifts, and cheers  
each other on. I hope our Affiliates and customers find their  
lives enriched by 4Life Transfer Factor and the built-in family  
that comes with being part of 4Life.

Enthusiastically yours,

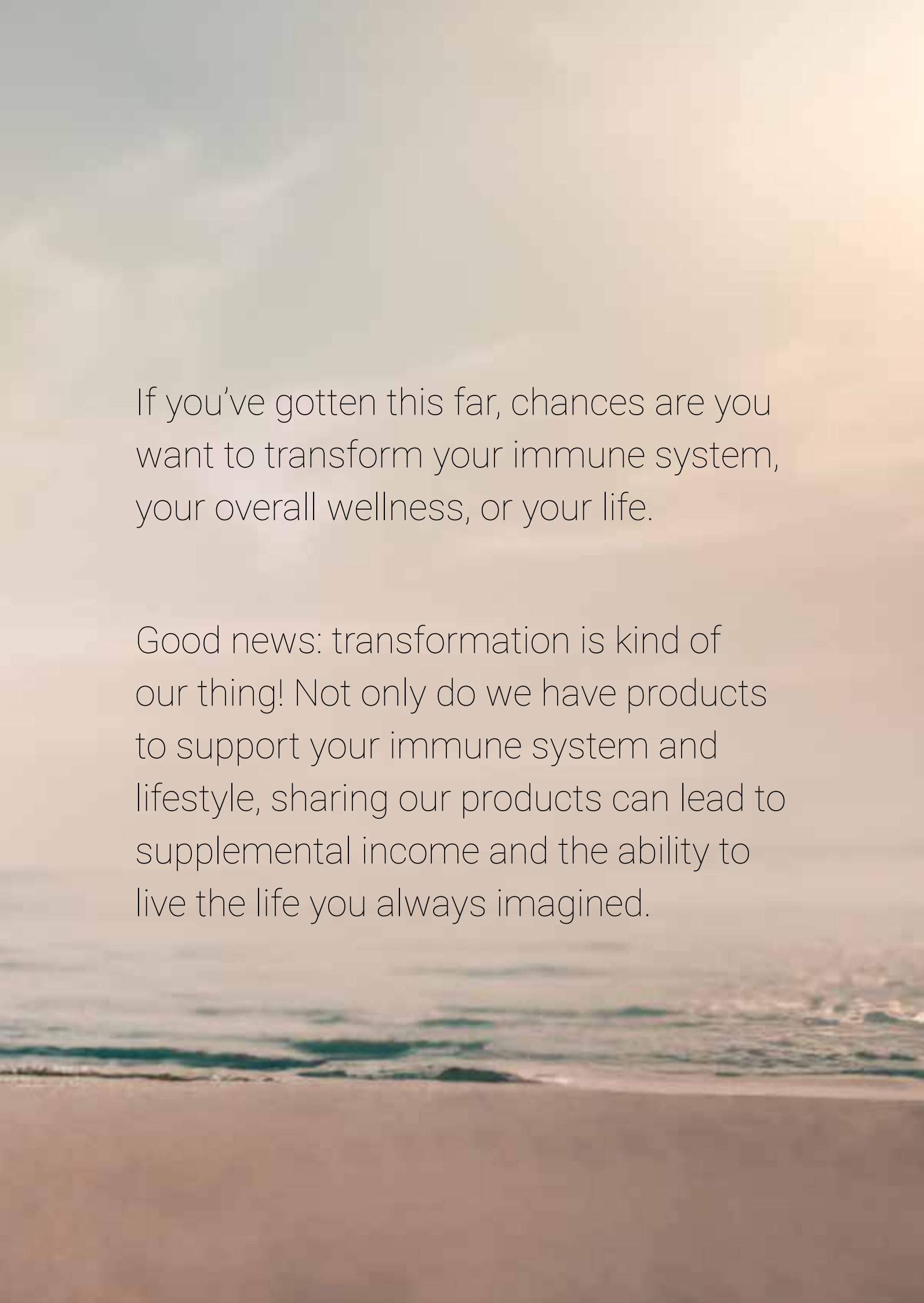


4Life President and CEO Danny Lee



Hello, we're *A Life*  
It's nice to meet you!





If you've gotten this far, chances are you want to transform your immune system, your overall wellness, or your life.

Good news: transformation is kind of our thing! Not only do we have products to support your immune system and lifestyle, sharing our products can lead to supplemental income and the ability to live the life you always imagined.



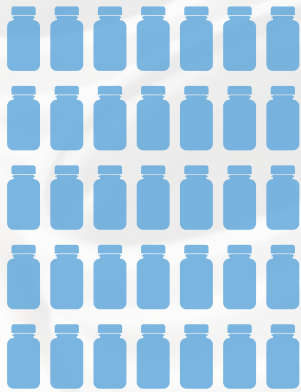
Over *25 Years*  
of Experience

**It all began with Transfer Factor**—a tiny but mighty molecule with big potential to support a better quality of life.

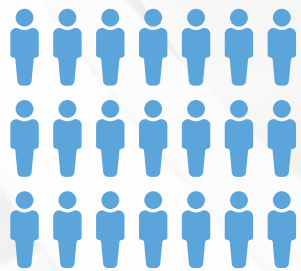
4Life Founders David and Bianca Lisonbee knew this product would speak for itself, and for this reason, they chose social selling as the vehicle to share 4Life.

Soon, others began experiencing the Transfer Factor difference, and it was the magnitude of these shared experiences that led many to ask themselves: what can 4Life do for me?

Since *1998*...



Over 50,000,000  
4Life Transfer Factor  
products have been  
shared across the globe.



4 million Affiliates have  
partnered with 4Life to  
co-author their dreams.

# The Immune System *Story*

**While the body is a complex network of systems** that all work together to keep you operating smoothly, there is perhaps one body system that stands out in importance from the rest: the immune system.

## Immune system facts and functions



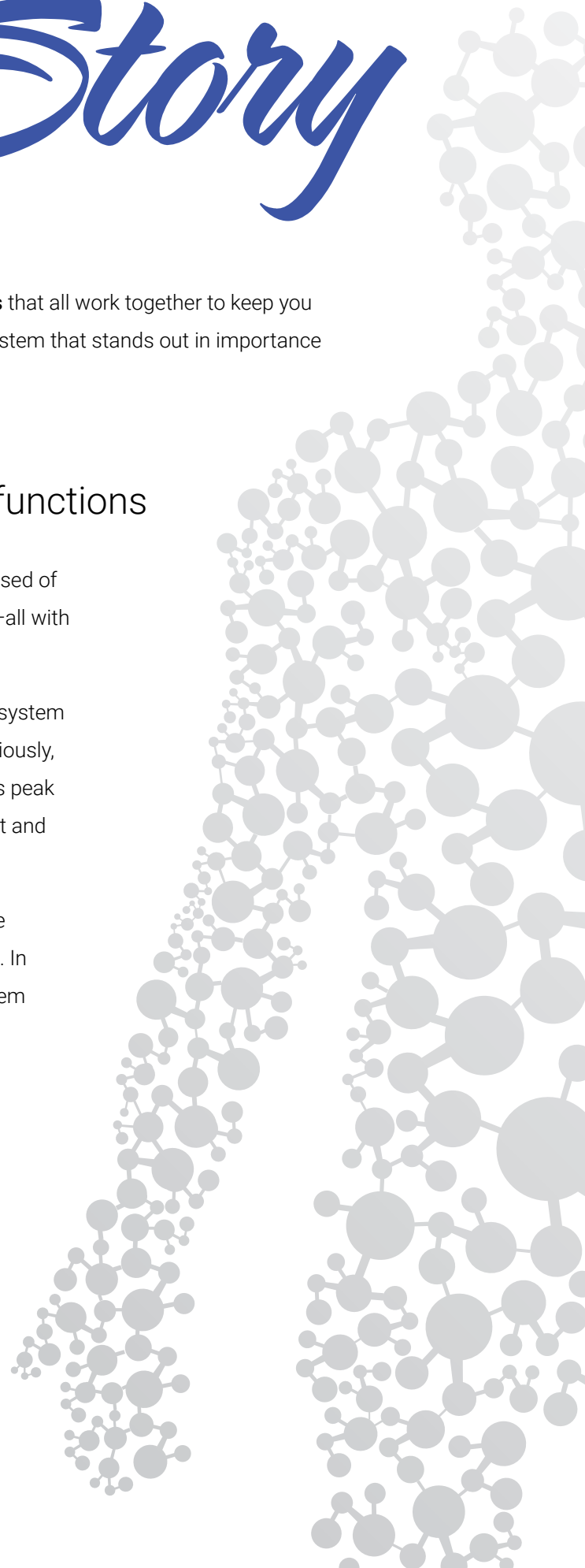
**Fact:** The immune system is comprised of immune cells, organs, and proteins—all with unique roles and functions.



**Fact:** When all parts of the immune system work together correctly and harmoniously, your immune system functions at its peak ability. This means you feel your best and can be your best.



**Fact:** Other body systems rely on the immune system to be their best, too. In other words, a healthy immune system is important for overall health.



We are

# THE IMMUNE SYSTEM *Company*<sup>®</sup>

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4Life, The Immune System Company, is dedicated to learning everything there is to know about the immune system and what makes it tick. This research helps us provide you with the best products possible, including 4Life Transfer Factor—created to help improve and support the immune system.

The logo for 4Life, featuring the number '4' with three short lines radiating from its top-left corner, followed by the word 'Life' in a bold, sans-serif font. A registered trademark symbol (®) is located at the bottom right of the word 'Life'.

# The *W*'s of 4Life Transfer Factor



## What it is

Transfer factor is not a vitamin, mineral, or herb; it's a molecule made by the body, for the body!

## Why it works

Transfer factors offer advanced education for your immune system. They contain immune system information that helps the immune system to recognize, respond to, and remember potential health threats.

When immune system knowledge is "transferred" via transfer factors, the immune system can work optimally.







## Where it comes from

Transfer factors come from cow colostrum, or the first milk given to a calf during its initial days of life—a critical period for the immune system.

Transfer factors teach the calf's immune system how to fight off health threats via immune information passed from mother to baby.

In addition to Transfer Factor from cow colostrum, 4Life Research has other patented transfer factor sources, such as OvoFactor®—a concentrate of 4Life Transfer Factor proteins and other peptides from chicken egg yolks.

Harnessing the Power  
of Nature's Original

# *Superfood*





**Through a patented manufacturing process,** 4Life filters and extracts the largest quantity of transfer factors possible to bring you potent immune system support products.

4Life manufactures around 80% of its own products in its facilities in Sandy, Utah and Vineyard, Utah.

All of our processes are held to the standards of U.S. Code Title 21 Part 111, which prescribes current Good Manufacturing Practices (cGMP).

**To ensure that 4Life meets cGMPs,** 4Life contracts with NSF International: an independent, third-party certifying body. NSF International audits procedures, programs, facilities, equipment, documentation practices, grounds, sanitation, and laboratory operations. Every 4Life product undergoes rigorous testing for quality, purity, and strength.



**One bottle of 4Life Transfer Factor** undergoes hundreds of individual test before it is released for sale.

4Life is part of the United Egg Producers (UEP) and the National Dairy Farmers Assuring Responsible Management (FARM) program. These affiliations demonstrate 4Life Research's dedication to implementing and practicing animal welfare principles on 4Life's affiliated farms.

A scenic landscape at sunrise or sunset. The sun is low on the horizon, casting a warm, golden glow over the scene. In the background, a large mountain peak rises above a layer of mist or low clouds. The foreground shows a dark, silhouetted hillside covered in a dense forest of evergreen trees.

**4Life**®

# Our Four Core Values

At 4Life, our mission is to take transfer factor to the world, but our core values define our every move as we strive to make our vision a reality.

## Science

Research is in our name, and for good reason. Science is our north star. Our commitment to scientific advancement and research allows us to bring you the most innovative and effective products possible.

## Service

Service is at our heart. Through Foundation 4Life, 4Life works with Affiliates across the globe to break the cycle of poverty and make a difference in the lives of vulnerable children.

## Success

When you partner with 4Life, you're partnering with a company that is dedicated to uplifting and empowering people to be the very best versions of themselves.

## Satisfaction

4Life offers a 60-day, 100% money-back guarantee on the purchase price of all its products and strives to meet people where they are through innovative apps, product education, and user-friendly online platforms.

# It's in the *Science*



## **Our products are science-backed**

There have been over 1,800 independent studies on 4Life Transfer Factor, including clinical trials published in peer-reviewed medical journals.

In our state-of-the-art laboratory, our research and development team is committed to the pursuit of furthering transfer factor science. New and innovative transfer factor research is always ongoing and is used to bring you quality products that can support your health and overall wellness.



**4Life**



# Discover *Success*

## **Elevate your future with 4Life**

When you partner with 4Life, you not only become an Affiliate, but a member of the 4Life family.

Our Affiliates have 24/7 access to training and support, including personalized coaching, sales aids, and ongoing education, plus, a product that is unlike anything else on the market. (We're talking about 4Life Transfer Factor, of course.)



## **100% debt free**

4Life stands out in today's business landscape as a debt-free enterprise. Thus, 4Life is free to invest in research and development and provide superior service to its Affiliates and consumers. In short, we are a brand you can trust!





# Numerical Nuggets

82



Overall product patents

17

United States patents

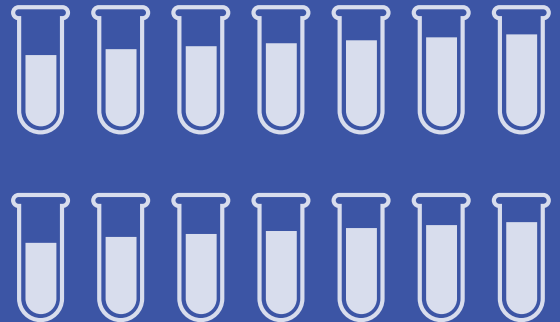
65

International patents

700



Pharmacy-grade tests performed on each bottle of 4Life Transfer Factor Plus Tri-Factor Formula prior to release



50,000,000

Bottles of 4Life Transfer Factor have found their way into consumer hands



# 50

Countries  
have a 4Life  
presence

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# 25

Markets  
have a  
4Life office

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# 2.6 Billion

dollars in commissions have been  
paid out to 4Life Affiliates



A woman and a child are playing on a beach. The woman is wearing a white dress and is holding a string attached to a colorful kite flying in the sky. The child is wearing a white t-shirt and dark pants. The background shows the ocean with waves and a clear sky.

Getting *Paid*



## **Not only does 4Life offer exceptional products, it has a one-of-a kind opportunity.**

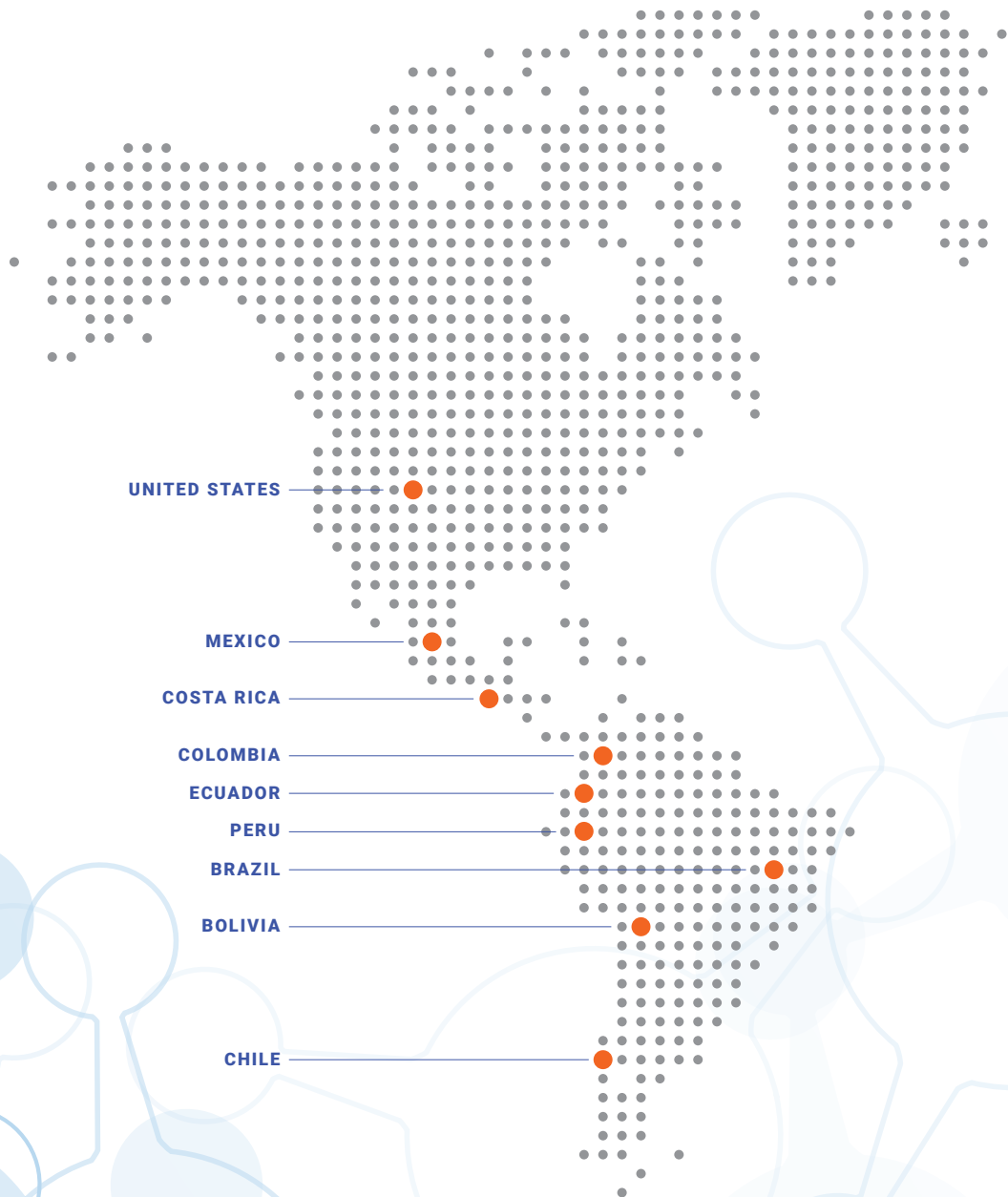
The 4Life Compensation Plan is one of the highest paying in the industry and is designed to reward you as much as possible. In fact, 4Life has already paid out billions of dollars to deserving Affiliates and hopes to pay out billions more.

We offer generous commissions, incredible bonuses and incentive trips, and ongoing promotions to keep you feeling motivated and successful. Why do we do this? Because we are in this together, and at the end of the day, our collective success is the greatest marker of individual achievement.



**Scan here to view the  
Life Rewards Brochure**

# A Global *Presence*



All around the world, 4Life has dedicated Affiliates working to change lives with the support of dozens of offices.





Keeping  
it

*Simple*



**Do you have a favorite chair?** Good. Take a seat. Your next task: purchase products, share your favorites, and earn commissions—all from the comfort of your own home . . . 4Life's digital tools are simple to use and make staying connected a breeze.



### **The 4Life App**

Browse and learn about products, place or edit orders, share product information, stay connected to your team, and more!



### **MyShop**

When you become a 4Life Preferred Customer, you gain access to your very own personalized 4Life site. From this site, your customers purchase products, and you earn MyShop Rewards/commissions—all you have to do is share your unique 4Life link! There is no need to keep product inventory or worry about shipping; we handle all of that for you.



### **Online Community**

Join our Facebook or Telegram channel to stay connected to promotions, incentives, and other 4Life Affiliates.



# FOUNDATION 4LIFE®

**Foundation 4Life is a non-profit organization** dedicated to breaking the cycle of poverty and empowering vulnerable children around the world! At Foundation 4Life, we believe that every child deserves a chance to succeed, regardless of their background or circumstances. We partner with our Affiliates to provide children with access to education, healthcare, nutrition, and other critical resources that can make a real difference in their lives.

Foundation 4Life in Malaysia and Singapore have been working with various organizations to provide better nutrition and education to local children.



4Life®





# The 4Life *Trophy Case*

Not to brag, but we're kind of awesome . . .  
(OK, we're bragging a little.)

**Titan Award and  
Product of the Year**

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**Corporate America Today:  
Best Health & Immune System  
Supplement Provider**

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**LUXlife named 4Life products the Best Immune System Supplements**

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**Bronze Stevie Award for Best New Product or Service of the Year**

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**Better Business Bureau (BBB) A+ rating**

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And more . . .



4Life

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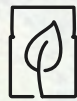
# 4Life and Sustainability



**Use of renewable energy  
sources and energy efficient  
practices**



**Waste reduction**



**Eco-friendly packaging**



**Sustainably sourced ingredients**



3,000,000  
New Homes  
by 2030

4Life Founder David Lisonbee is an expert at having a vision and seeing it through. In 1998, it was his dream that opened the door to possibility, allowing hundreds of thousands of Affiliates to join him down the path of a healthier, more fulfilling life.

Today, his vision is to take 4Life Transfer Factor to 3,000,000 new homes by 2030, and we're on our way to doing just that!

*Whoever you are . . . whatever your vision . . .*

*We are ready to help you see it through.*

**Will you join us in bringing our visions to life?**

The 4Life logo is displayed in a white square. It features the word "4Life" in a bold, black, sans-serif font. The number "4" is stylized with three short, radiating lines above it, suggesting a sun or a spark. A registered trademark symbol (®) is located at the bottom right of the word "Life".

**4Life**



In Loving Memory

# *Bianca Lisonbee*

November 10, 1953 – October 3, 2023

Bianca Lisonbee founded 4Life with her husband, David Lisonbee, in 1998. From the very beginning, she was the heart of the company—beloved by both Affiliates and employees for her passionate dedication to 4Life and its products.

She also founded Foundation 4Life, 4Life's non-profit, which strives to make a difference in the lives of children wherever 4Life operates—a legacy that continues under the direction of her daughter, Jenna Lisonbee.

Though she is no longer with us, her spirit lives on in all we do, and we honor her by continuing to uplift and empower people everywhere through 4Life.

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*“Alone, each of us can only  
influence the world in small ways.  
Together, we are extraordinary!”*

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